

Company Profile

Established: December 18th, 1946
 Capital: ¥281.5 million
 Business: Information processing, emotional-value manufacturing, and development and sales of online publishing services.
 Board of Directors: Ryushi Wada (President), Misao Wada, Takayuki Yoshida
 Operating Officer: Masaaki Ishikawa, Hideo Sato, Katsumi Yasuda, Izumi Sakamoto
 Employees 160

Organization: **Head Office**

1-17-2 Hongo, Bunkyo-ku, Tokyo 113-8484 URL: <http://www.obun.jp>

Sales & Customer Service Division 1	Tel. 3817-5920	Fax. 3818-8668
Sales & Customer Service Division 2	Tel. 3817-5920	Fax. 3818-8668
Sales & Customer Service Division 3	Tel. 3817-5953	Fax. 3818-5822
Print PACS Sales & Customer Service Division	Tel. 3817-5914	Fax. 3818-8668
e-P Marketing Division	Tel. 3817-5953	Fax. 3818-5822
General Affairs Division	Tel. 3817-5910	Fax. 5684-5688
Accounting Division	Tel. 3817-5913	Fax. 3815-7557
IT System Support Center	Tel. 3817-5961	Fax. 3815-7557
Production Support Division	Tel. 3817-5960	Fax. 3816-5061
Digital Solution Division	Tel. 3817-5947	Fax. 3817-5935
Planning & Production Division	Tel. 3817-5930	Fax. 3813-7435
Imaging Division	Tel. 3817-5940	Fax. 3812-0764
Business Card Operation Center	Tel. 3817-5438	Fax. 3817-5330
e-Printing Division	Tel. 3817-5983	Fax. 3812-0764

Sakado Factory

Fujimi Kogyo Danchi, 5-1-14 Chiyoda, Sakado City, Saitama 350-0214

New Technology R&D Office	Tel. (049) 284-1954	Fax. (049) 284-3089
Quality Assurance Office	Tel. (049) 284-6856	Fax. (049) 284-3978
Production Control Division	Tel. (049) 284-1954	Fax. (049) 284-3089
Manufacturing Division	Tel. (049) 284-1954	Fax. (049) 284-3089

Print PACS Business Division

35-16 Miyamoto-cho Itabashi-ku, Tokyo 174-0054

Print PACS Production Division	Tel. 3969-2181	Fax. 3969-7057
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Bank Small Business Finance Corp. (Shinjuku Branch)
 References: The Tokyo Tomin Bank, Ltd. (Kasugacho Branch)
 Sumitomo Mitsui Banking Corporation (Kanda Corporate Business Office-I)
 The Bank of Tokyo-Mitsubishi UFJ, Ltd. (Kasugacho Branch)
 Mizuho Bank, Ltd. (Hongo Branch)
 Resona Bank, Ltd. (Hongo Branch)
 The Shoko Chukin Bank (Ueno Branch)

Major Stockholder: Small and Medium Business Investment & Consultation Co., Ltd. (East Japan)

Affiliated Companies

Wincubic.com, Inc.

2222 Kalakaua Avenue, Suite 810

Honolulu, Hawaii 96815

Tel. 808-593-9463 Fax. 808-921-9041

URL.<http://www.wincubic.com/> <http://www.aloha-street.com>

Established: April 21, 1999

Capital: US\$1,086,900

- Business:
- Producing of aloha-street.com, Hawaii's first Japanese-language portal site and publishing Aloha Street, a free Japanese magazine providing information on all aspects of Hawaii.
 - Japanese localization of English websites for Japanese visitors to Hawaii; website planning, production and marketing service.
 - Operation, planning and consulting regarding the same business model for other overseas destinations of Japanese travelers.

Five Cs, Inc.

1-33-13 Hongo, Bunkyo-ku, Tokyo 113-0033

Tel. 5805-5071 Fax. 5805-5072

Established: May 1st, 1971

Capital: ¥15 million

- Business:
- Planning, design, and production of communication tools for companies both in Japanese and foreign languages.
 - IR-related activities: Planning, design, and production of annual reports, reports to shareholders, company prospectuses, materials for various meetings, corporate websites for investor relations, etc.
 - PR/SP-related activities: Planning, design, and production of corporate profiles, CSR reports, newsletters, websites, etc.

HIGH TECHNOLOGY COMMUNICATIONS, INC.

2-17-12 Hongo, Bunkyo-ku, Tokyo 113-0033

Tel. 5840-8480 Fax. 5840-8482 URL.<http://www.htc-inc.co.jp>

Established: July 1st, 1983

Capital: ¥10 million

- Business:
- Overall planning, production, production assistance and consultation of operation documents.
 - Overall planning, production and consultation of user's manuals.
 - Planning and production of sales promotion tools, and education and training tools.

Company History

- 1920 February Founding of WADA BOOK BINDERY.
- 1945 April The bindery closed as a result of World War II.
- 1946 May May Reopened. In December, was reestablished as OBUN PRINTING CO., INC., specializing in foreign-language printed matter.
- 1967 June Abolished the letterpress printing system and converted to lithography.
In June 1968, introduced the IBM MT72 composer system, the first in Japan. In 1969, acquired several more units and attained the No. 1 position in composing capacity in Japan.
- 1968 January Opened the Toranomom Business Office to handle translation and designing as an auxiliary service for printing. In June, concluded an agreement with Inter-Europe in London to exchange information on automobile regulation.
- 1971 May Upgraded the Toranomom Business Office into an independent company registered under the name of OBUN INTEREUROPE LTD.
- 1975 April Decided to computerize the entire printing process. In August 1976, completed computerization of the compugraphics system.
- 1978 August Purchased 6,146 square meters of land for a factory in Sakado, Saitama Prefecture. In September 1979, the first stage of factory construction (1,531 square meters) was concluded, and all printing facilities, except for the Head Office, were centralized at this location.
- 1982 May Moved the Head Office to Hongo (the present site) after extensive expansion and improvement.
- 1983 July Established HIGH TECHNOLOGY COMMUNICATIONS, INC. to produce manuals for office automation equipment software.
- 1986 February Started construction of the Fujimi-kogen villa. In July, construction was completed.
- December Completed the second stage of expansion at the Sakado Factory (1,500 square meters).
- 1988 February Undertook comprehensive improvement of the Itabashi Factory, which subsequently changed its name to Print PACS to deal exclusively in printing of international financial information.
- April Completed the second stage of construction, a training and educational facility, at Fujimi-kogen.
- 1990 August Completed the third stage of construction at the Sakado Factory (1,400 square meters), an office building that became the Sakado Office.
- 1993 October Opened the Digital Media Operation Division for interactive media production.
- 1994 September Opened Print PACS Annex, strengthening on-demand printing service.
- 1996 May Reconstructed the Head Office building (exclusive area 1,224m²).
Moved the Business Head Office to the Head Office.
- 1997 June Completely updated our company's EDPS through the incorporation of the OLIVE, a PC-based client/server print management system, on a company-wide basis.
- 1998 April Received ISO9002 certification from the International Organization for Standardization for all of Obun's facilities and processes, from sales and production to printing, book-binding, and shipping.
- June Developed the "WebSapiens" groupware application.
- 1999 April Founded WINCUBIC.COM, INC. in the United States at Hawaii for the purpose of establishing a portal site in Hawaii.
- 2000 January Declared ourselves as "e-printer." Intended to join printing to the Internet as the company's core competence.
- 2001 June Developed, as a variation of database publishing, a system that incorporates programmed layout.
- July Developed a database system for websites and facsimile communication and delivered it to the largest Japanese trade journal publishing company for the overseas travel industry.
- 2002 March Received ISO 14001 certification from the International Organization for Standardization for the Head Office and Sakado Operation Office.
- 2002 December Introduced a "B FLET'S (100 Mbps)" network linking the Head Office, the Sakado Factory and the Print on Demand Division.
- 2003 April Started the full-scale operation of a web-based business card production where a computerized-composition technology utilizing a server and a PDF proofread function were integrated.
- 2004 May The total number of orderers for the web-based business cards exceeded 50 thousand.
- 2005 April Started a web-based business card order placement and production service for Japan Post and post office employees.
- 2005 June Installed a server-based computing system as one of the measures to improve the company's information security.
- 2006 April Started a web-based service "MyBooks" in cooperation with EAST Co., Ltd. The service enables customers easily have their blog contents made into books by accessing the website and providing their blog data according to the on-screen instructions.
- 2006 May As a company that appropriately handles personal information, the use of "Privacy Mark" was granted by the Japan Information Processing Development Corporation (JIPDEC).
- 2006 December Developed our unique printing technology "emotional-value printing."
- 2007 June Established the New Technology R&D Office for developing the emotional-value printing technologies, and varnish coating materials.
- 2007 December Established business cooperation for the "MyBooks" service with 7 different websites during the year.
- 2008 February Received COC (Chain of Custody) certification from Forest Stewardship Council.

Company Characteristics

Independent Development and Innovative Products

Since redefining ourselves as an “e-printer company” in January 2000, we have focused our product development on the merging of printing and web technologies. Standout offerings in this area include our web-based business card service and our blog bookbinding service. Meanwhile, we continue to build on our core technologies as we work to develop unique online publishing services.

We are proud, also, of our varnish coating technologies, called “emotional-value printing”—which have brought forth products that not only look good but that also feel great to the touch.

While many printing companies consider their “development work” finished once they have purchased and deployed someone else’s hardware and software, our own approach is different. We are continually focused on independent development of our own innovative and effective products and services.